

your advantage
BANKEDGE[®]
academy for banking and finance



**Partner with Bankedge - Empowering Partnerships,
Enabling Success**

- Introduction
- Management Brief
- Current Branch Network
- Why Bankedge?
- The Opportunity!
- Our Product Line-Up, Eligibility Criteria (Target Audience)
- Program USPs & Placement Highlights
- Franchise Model & Allocation of work
- Key Numbers – Investment vs Revenue Potential
- Testimonials
- Awards & Review
- Key Collaborations





- India's leading training institute founded in 2014, headquartered in Mumbai, registered under Companies Act, 2013.
- Bankedge Academy operates under "Teachsmart Global Learning Solutions Pvt.Ltd" under companies Act 2013.
- Founders: Mr.Santosh Joshi, Mrs.Sonali Sawant, Mr.Amit Sharma
- Professional Banking Training Institute shaping careers since 10 years.
- We have successfully placed 40,000+ students till now and next milestone being 50,000 mark.
- We offer practical training into:
 - Retail Banking Operations
 - Credit/Loan Operations Management
 - Trade Finance
 - Personal Finance & Investments Management
 - Soft skills, Interview Success Trainings
 - Latest Banking & Finance Sector Insights
- We collaborate with leading Banks, NBFCs, FIs, IBs & FinTech Companies to assist our students to start their careers in this lucrative industry.



INVESTMENT IN EDUCATION NEVER GOES WASTE



Santosh Joshi
CEO

Santosh is a dynamic sales person with an experience of more than 18 Years in Retail Training Domain. He has worked with India's leading education brand APTECH Ltd. for almost 12 Years and has handled various centres across West and South region and developing Franchise Network in INDIA.



Amit Sharma
Co-Founder

An investment Banker and a Financial Consultant, Amit has more than 15 Years of rich experience in the Financial Planning Sector and has worked with well-known brands like Anand Rathi and Co.



Sonali Sawant
Co-Founder &
Placement Head

With more than 15 years of experience in managing education center operations and placements for more than 50 centers Sonali has worked with APTECH. Apart from this she has also worked in Online Testing Solutions division of APTECH.

Current Branch Network

NORTH

- GHAZIABAD
- KANPUR
- PATNA
- GWALIOR

WEST

- MUMBAI
- PUNE
- AHMEDABAD



EAST

- BHUBANESWAR
- KOLKATA

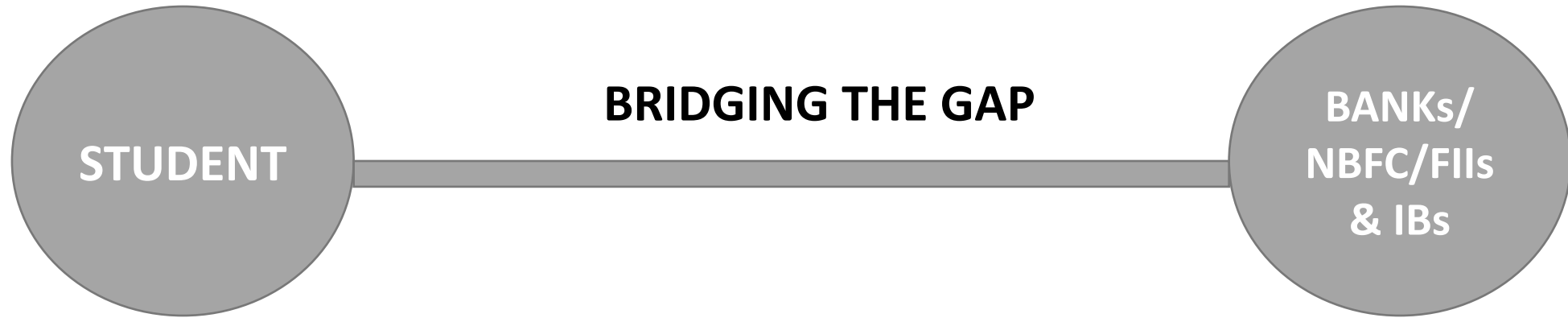
SOUTH

- BENGALURU
- HYDERABAD
- VIZAG*
- COIMBATORE
- CHENNAI

**Opportunities
don't happen,
you create them.**



WHY BANKEDGE?



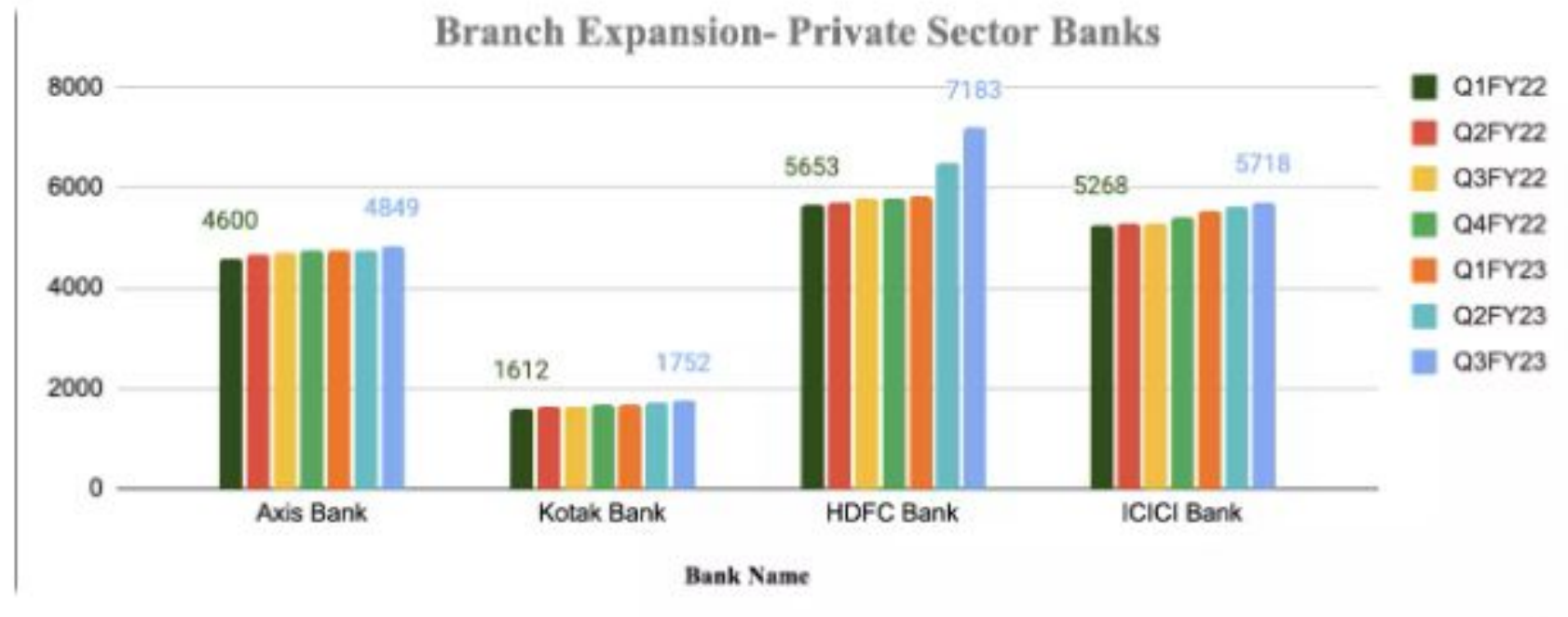
- Advance Level Certification & Skill
- Right Mentorship & Relevant Opportunities
- High Successful Interview Ratio
- Long Term Goal/Career
- Day one, hour one productivity
- Early Recognition/Promotion

- Skilled/Trained Manpower
- Zero Cost Placement
- Saves Training Cost
- Saves Training & Hiring TAT
- Day one, hour one productivity
- Less Attrition Ratio



Branch expansion

- HDFC Bank added 1530 new branches in last 7 quarters
- ICICI Bank, distant second with 450 new branches
- Axis Bank : 249 new branches
- Kotak Bank: 140 new branches
- SBI Bank: 157 new branches
- **“Physical” is the new norm.**



Some number crunching



Program Details



Bankedge Programs



University Programs





Program Name	Duration	Fees (GST Inclusive)	Key Modules	Eligibility Checks	No of Opportunities	Salary/Salary Range Per Annum
ICICI Securities CSM Program (Mandate Program)	21 Days	Rs.30000	Stock Market, Demat Account, Product & Process Training, Sales & Relationship Management	Graduate, 50% & Above Score, Age Below 25 Years, No Correspondence Education Allowed, No Education Gap more than 2 years allowed, 50% of fees reimbursed by ICICI Sec after 1 year of employment.	1	2.5 to 2.75LPA + Additional Perks
Yes Bank Sales Force Program (Mandate Program)	15 Days	Rs 15000	Banking Products & Services, Customer Services, Sales & Relationship Management, Bank Specific Product Training, Certification	Graduate, 50% & Above, Age Below 27 Years, No Correspondence Education Allowed, No Education Gap more than 2 years allowed, No fees reimbursement option available here	1	Rs 2.75 to 3LPA + Additional Perks
PROBE+ (Professional Banking Executive Program)	3 months	Rs.40000	Retail Banking, Mock Interviews	Graduate, 50% & Above, Age Below 26 Years, No Correspondence Education Allowed, No Education Gap more than 2 years allowed.	4	1.80 to 2.5LPA
CBO - Certified Bank Officer	3 months	Rs.40000	Retail Banking, Mock Interviews	Graduate, 50% & Above, Age Below 26 Years, No Correspondence Education Allowed, No Education Gap more than 2 years allowed.	4	1.80 to 2.5LPA
PCPBF (Professional Certificate Program in BF)	5 months	Rs.60000	Retail Banking, Credit & Risk Management, Trade Finance, Personal Finance	Graduate, 50% & Above, Age Below 26 Years, No Correspondence Education Allowed, No Education Gap more than 2 years allowed	5	2.4 to 4LPA
PGP+ (Post Graduate Program in Banking & Finance Plus)	8 months	Rs.90000	Retail Banking, Credit & Risk Management, Trade Finance, <u>Investment Banking Operations</u>	Graduate, 50% & Above, Age Below 26 Years, No Correspondence Education Allowed, No Education Gap more than 2 years allowed, Good English Communication Skills	5	2.5 to 4.5LPA
MBA in Retail Banking Operations (Jain University)	2.5 years	Rs.178800	PCPBF + Jain University Program - Bengaluru	Graduate, 50% & Above, Age Below 25 Years, No Correspondence Education Allowed, No Education Gap more than 2 years allowed	3 Placements	2.4 to 4.5LPA
MBA with ACCA (Jain University)	2 years	Rs 350000	MBA+ACCA	Graduate, 50% & Above, No Age Limit	NA	3.5 to 6 LPA plus
PGDM in Banking & Finance (AIMA)	2.5 years	Rs.275000	PCPBF + AIMA Program - Delhi	Graduate, 50% & Above, Age Below 28 Years, No Correspondence Education Allowed, No Education Gap more than 2 years allowed, Good English	3 Placements	2.5 to 4.5LPA
PCP- IBO- Professional Certification Program in Investment banking Operations	4 months	Rs 90000	Investment Banking Operations, Valuation, Derivatives Processing, Trade Execution Analysis, Settlement, Cash management	Graduate, 50% & Above, Age Below 26 Years, Good English Communication Skills, Smart Candidate	3	3.5 to 6 LPA Plus



Add-Ons

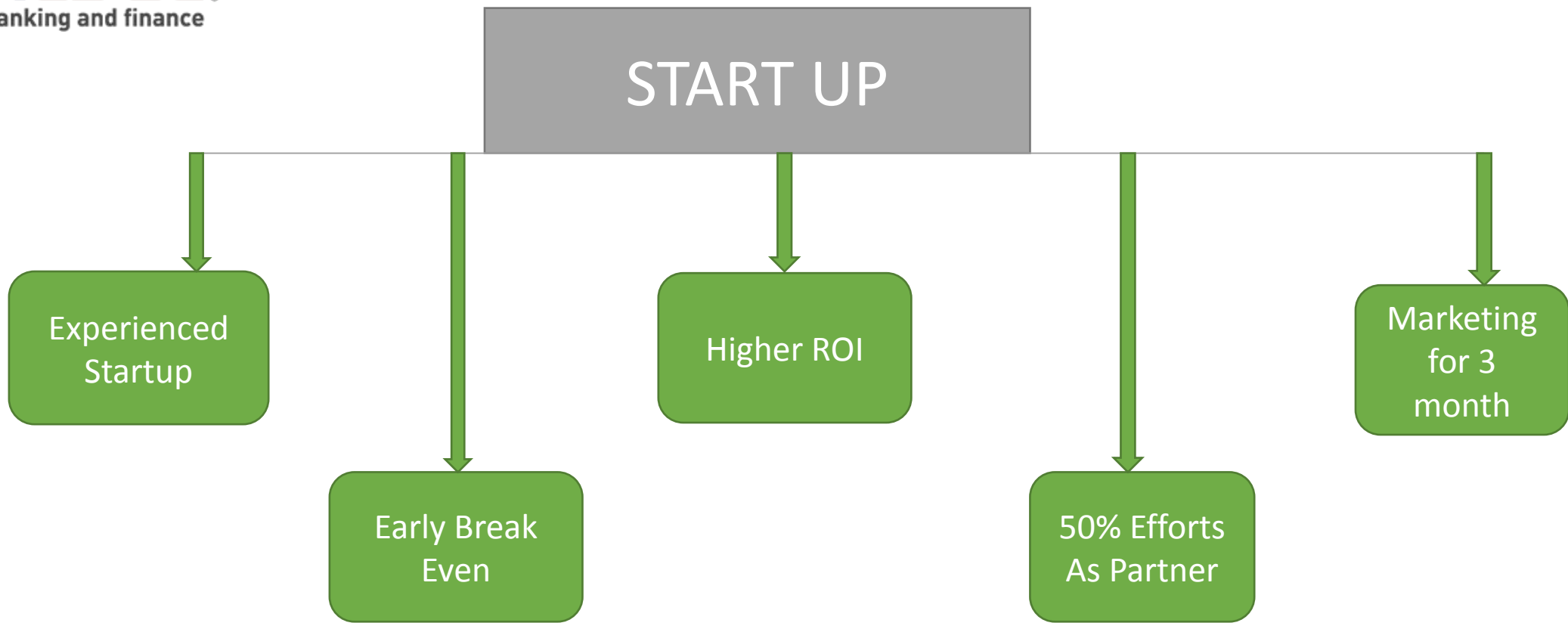
- Business English training
- Advanced excel training
- Soft-skills, personality development session
- Sales orientation
- Corporate etiquettes training
- Interview practice and feedback (mocks)
- NISM Module 5,6,7 training
- Resume writing workshop



	Bankedge Digital Prime	Bankedge Digital Prime +	Bankedge Regional Hub	Bankedge Regional Hub +
<i>Franchise Fees</i>	120000 + gst	2500000 + gst	1200000 + gst	2500000 + gst
<i>Tenure (in years)</i>	3	4	3	4
<i>Revenue Share</i>	35%	50%	40%	50%
<i>Inventory worth</i>	750000	1500000	850000	1700000
<i>Referral Bonuse</i>	5%	10%	5%	10%
<i>B2C selling rights Pan India</i>	Yes	Yes	Yes	Yes
<i>B2B selling rights Pan India</i>	Yes	Yes	Yes	Yes



<i>Space</i>	<i>Not Required</i>	<i>Not Required</i>	<i>Required</i>	<i>Required</i>
<i>Support towards College Promotions</i>	Yes	Yes	Yes	Yes
<i>Hiring Support</i>	Yes	Yes	Yes	Yes
<i>Training & Strategizing</i>	Yes	Yes	Yes	Yes
<i>Dashboard Access</i>	Yes	Yes	Yes	Yes
<i>Marketing Collaterals[ads, SM posts, Flyers, Standees, etc]</i>	Yes	Yes	Yes	Yes



Business Model



Franchisee Responsibility

1

Admissions
-
Mobilisation
of students

2

Infrastructure
-
Office Set up
Classroom
Counselling
Room
Internal Staff

Franchisor Responsibility

3

Training
Delivery, LMS,
Cloud Storage,
Faculty Cost,
Content,
Coordination

4

Placements





CAREER IN PRIVATE SECTOR BANKS

- Most sought after career option traditionally
- Learning, development & growth opportunities
- Job satisfaction
- Work-life balance (Holidays)
- Handsome salaries, promotions and sense of fulfilment in life.
- Financial stability
- Job security
- Career stability
- Ample opportunities
- Better quality of life
- Avail practical Investment & money multiplying skills
- Organized sector, corporate job
- Positive status & respect in the society
- Loads of employee benefits & perks
- Opportunity to work abroad/foreign banks on higher packages
- Loans at cheaper rates, deposits at higher rates
- Insurance (mediclaime/health insurance benefits)



EXISTING PLAYERS





**Shruti Kamdar,
Teller, Kotak**

“A well thought banking career path.”



**Priyanka Verma,
Teller, Indusind Bank**

“I found my entry into the banking sector which felt like a dream come true.”



**Akshay Z, Officer,
Axis Bank**

“It was the perfect platform for a career in Banking.”



**Ajinkya P, Deputy
Manager
Axis Bank**

“From a dream, to a dream job. I got in depth knowledge about banking and it helped me crack my interview.”



**Swati Salian, Officer,
Axis Bank**

“With the right training and skills you can pursue a meaningful career.”



**Durgesh Nerurkar,
AM, Kotak Bank**

“I sought industry relevant skills and I acquired them at BANKEDGE.”

Let's make our youth employable by providing them the in-demand skills

Visit us online:

www.bankedge.in for more testimonials, videos and felicitation event galleries of thousands of placed students, our alumni we are immensely proud of.



AWARDS



Indian Education Congress,
Delhi
March 2016



ECONS Education Summit And Awards
Delhi
April 2016



Best Placement Institute in Banking
Mumbai
March 2017



Best Learning & Development Program
Mumbai
June 2016



Best Banking Training Academy
Mumbai
March 2017



Best Banking Training Academy
Bangalore
April 2018



Professional Excellence in Creating
Employability through Skill
Development in BFSI Sector
Mumbai
October 2019

Our Social Media Presence



facebook

Email or phone

Password

Log in



Bankedge Academy

518K likes • 516K followers



Instagram

Log In

Sign Up

bankedge_academy

Follow

Message

1,093 posts

13.2K followers

49 following



Bankedge Academy™

Education

- Train and Develop young Graduates into professional Banker 🧑🎓
- With providing Banking Courses 🏆
- 100% Job Placement Program 📄
- Waiting? Apply Now! 🖱️

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your advantage
BANKEDGE[®]
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100% JOB READY




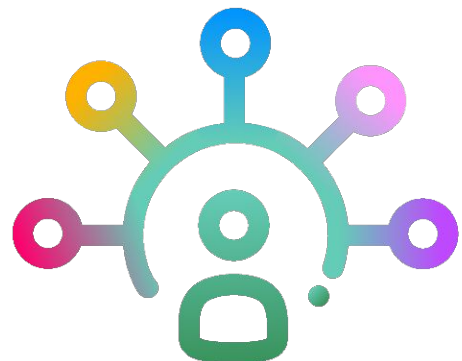
Bankedge Academy

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BANKEDGE - Academy for Banking and Finance is a leading BFSI Training Institute. >

bankedge.in and 3 more links

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COLLABORATION



AND 50+ MORE

NSDC

The BFSI Sector Skill Council of India

The Prime Minister's Office has issued a mandate that by the year 2022, India should have 500 million skilled employees across various sectors. The Ministry of Finance has been charged with overseeing this mandate and has established the National Skill Development Corporation (NSDC) for this purpose. NSDC has been working with leading organizations and associations from several sectors on setting up Sector Skill Councils to address the need for skill development.

ACCA

Founded in 1904, the Association of Chartered Certified Accountants (ACCA) is the global professional accounting body offering the Chartered Certified Accountant qualification (ACCA). It has 240,952 members and 541,930 future members worldwide. ACCA's headquarters are in London with principal administrative office in Glasgow. ACCA works through a network of over 110 offices and centres in 51 countries - with 346 Approved Learning Partners (ALP) and more than 7,600 Approved Employers worldwide, who provide employee development.

The term 'Chartered' in ACCA qualification refers to the Royal Charter granted in 1974.





Network of
Training
Centres

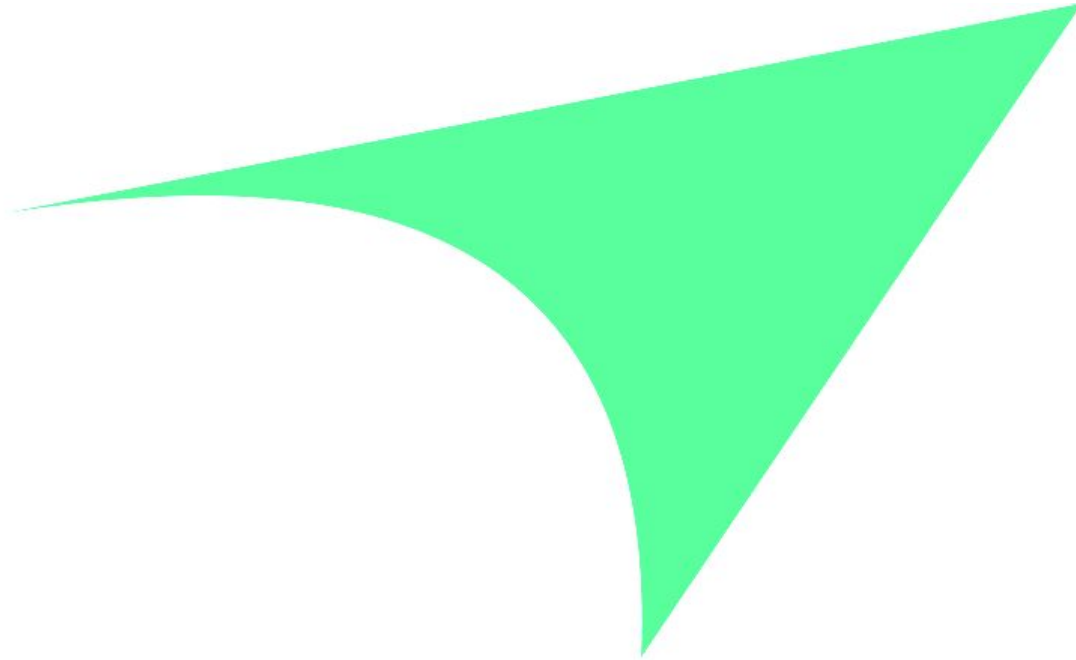
25 +



Past Candidates
Placed In

Powered by

PICKUP BANKEDGE PLACEMENT CELL



THANK YOU

Contact: + 91 98202 08501