


your advantage

**BANKEDGE**<sup>®</sup>  
academy for banking and finance

Skilling Partner

**AIMA**  
ALL INDIA MANAGEMENT ASSOCIATION



## Enhance your career with Industry focused Post Graduate Diploma in Management

# PGDM 2.0

**Approved by AICTE, Ministry of HRD, Govt. of India**

Bankedge-AIMA PGDM 2.0 is designed with the objective of nurturing the competencies of working professionals and fresh graduates aspiring to work. The curriculum is realigned to cover all emerging areas of management specialisations in the most flexi-learning & interactive mode.

The programme includes three modules of core courses to enable the students acquire the skills that are essential for any manager. While, the course offered under the specialisation module develops the knowledge and skill in a specialised area of management.

Offered in Open and Distance Learning (ODL) mode at the most competitive fee structure.

## AIMA PGDM 2.0 Advantages

- Approved by AICTE in ODL mode.
- 4 decades of expertise in conducting management education programme.
- Technology enabled learning (TEL) - using the latest learning and accessible technology.
- Designed to accommodate busy learner schedule.
- Embedded with e-learning classes, videos, and quizzes/ assignments.
- Designed to sharpen holistic thinking with more than 50 Industry leader's insights.
- Online library with access to books, journals, reports from World Bank, IMF, Harvard and Pearson.
- Special invites to attend national level seminars/summits.
- Live industry interactive session.
- Eminent faculty from academia & industry.
- Placement assistance from AIMA-CME.
- Specialisations to choose from new age Retail Banking operations, Trade Finance, Credit Operations, Risk Management and Wealth Management.

## Programme Objective

- To be able to balance the work life challenges and professional management commitments.
- AIMA PGDM 2.0 is redefined and realigned management programme meeting the need of flexibility and convenience through online classes, online library and high tech support along with conventional touch of face to face teacher and student interaction.
- Provides participant with opportunity to experience with latest management trends through interaction with industry leaders and eminent academia at various AIMA programmes and forums.

## Candidate Profile

Working professionals & fresh graduates aspiring to make their career in BFSI sector.

## Eligibility & Admission Process

Graduation (10+2+3) in any discipline from a recognised University. Minimum 50% marks. It is followed by a personal / telephonic interview round with Bankedged & AIMA admissions panel member.

## Programme Delivery

4 hours of live online classes and 4 hours face to face weekend mentoring per subject coupled with extensive archive of subject- pre-recorded by the faculty through which student can learn on his own pace.

## Evaluation

On the basis of two assignments per subject and term-end examination. Term-end examination is paper pen based and is conducted pan India in the month of June & December.

## Fee Structure

₹ 3,25,000/- + 18% GST for one time lump-sum payment at time of admission.

**Please enquire for 0% interest free Student loan offer**

**Prospectus cum Admission fee charges** to be paid at the time of admission is ₹ 1000/-

## About AIMA

All India Management Association (AIMA), as the national apex body of management profession in the country is committed to enhancing the competence of management profession through its multifaceted activities. AIMA has a broad base of 68 Local Management Associations including two cooperating LMAs abroad, with a membership of over 37,000. AIMA is represented on the Boards of India's premier Business Institutions and also represented on Boards of Government bodies including the AICTE, National Board of Accreditation, National Productivity Council to name a few. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

For more details, please contact:

### PGDM B&F - Programme Manager

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